



Choosing Sustainable Food Packaging

Here's what you need to know about choosing food packaging for your business

With more and more people ordering food online, the demand for sustainable foodservice packaging is at an all-time high. Now more than ever, customers are taking packaging into consideration when making purchasing decisions.

Here are some considerations to keep in mind when choosing food packaging for your business:

Customers are Environmentally Conscious

More and more, customers are actively looking for sustainable products – particularly when it comes to packaging. One survey found that [54% of consumers](#) take sustainable packaging into consideration when selecting a product and 58% reported being "likely" or "very likely" to select products that use recyclable or reusable packaging. When choosing foodservice packaging for your business, look for products that not only keep food safe, but help reduce environmental impact.

Not All Plastics are Created Equally

It would be great if plastics just had a simple code for "yes, recycle this" or "no, trash it." Unfortunately, it's just not that simple. When choosing which food packaging is right for your business, consider selecting plastic products with numbers, or resin codes, that are widely recyclable.

Choose Environmentally Sustainable Products

Looking to make the switch to greener packaging options? Dart®'s new Eco-Forward® Kraft Paper Food Containers can help! These dual-temperature containers are leak-resistant and have multiple sustainability features including:



- Made from 80% renewable resources
- 100% unbleached, chlorine-free, PFAS-free
- Recyclable in areas with access to a recycler that accepts paper foodservice containers
- Lids made from 100% recyclable PP

[Watch this video to learn more about Dart® Eco-Forward® Kraft Paper Food Containers!](#)